

HWB Caernarfon Business Improvement District: THIRD TERM BUSINESS PLAN 2026 – 2031

A decade of progress!

VOTE YES! from 23 January to 19 February 2026





A Welcome from our Chair

Dear HWB Caernarfon members,

As a proud business owner here in Caernarfon, I share your passion for our unique town, its culture, heritage, history, community spirit and diverse offering. In my role as Chair of HWB Caernarfon over the last three years, I've seen the progress and positive changes that have allowed the town and its businesses to prosper. The Business Improvement District (BID) works hard on behalf of its members, building stronger local partnerships and delivering on strategies and projects, helping to ensure Caernarfon is well promoted and reaches its full potential.

It's been a challenge getting the town back on its feet post COVID 19, and we acknowledge that we didn't get everything right at HWB Caernarfon during this second term. However, we are committed to continue improving, to deliver on our promises and keep building on our ten years of progress. Caernarfon is perceived by many as a great town that is thriving. With the support of our levy paying businesses, a third five-year BID term from April 2026 will allow us to continue driving your priorities, realise a range of key projects, and ensure Caernarfon remains a strong and resilient destination to invest, work, visit and live.

Between 23 January and 19 February 2026 there will be a BID ballot where you will get your opportunity to vote for a new BID term. The strength of our business community means that together we have a stronger voice and can look forward to more shared success. **A “Yes” vote will mean our good work can continue and our town will benefit economically and socially from over £500,000 of investment from BID levy income over the next five years, securing Caernarfon’s long-term prosperity.**

A “No” vote will mean that all projects and services that HWB Caernarfon delivers will cease on 31 March 2026. No other organisation will have the capacity or resources to step forward and continue with the projects that you have prioritised. You may not always notice some of the good work we do on your behalf ... but you will certainly notice if it stops!

This business plan has been shaped on feedback from many months of consultation with the town's businesses. The Board and I believe that its contents should resonate with you – the levy payers - and we hope that our proposals will be supported by the businesses.

We can't do it without you! Vote YES from 23 January to 19 February 2026.

Sincerely,

John Stanley Evans, owner Black Boy Inn

Chair – HWB Caernarfon



What is a BID?

A Business Improvement District (BID) is a business led initiative supported by government legislation which gives businesses the power to raise and spend funds locally, improving a defined commercial area. They are funded through a mandatory levy on eligible businesses within the BID area after a successful ballot.

There are 347 Business Improvement Districts currently operating in the UK. They are independent from local authorities and other statutory agencies and deliver projects over and above the baseline services provided by them.

HWB Caernarfon is managed by a board of local business representatives and was established in April 2016. It is now approaching the end of its second term, and is one of 12 BIDs currently operating in Wales. During the past ten years we have worked with you and our partners to deliver a wide range of positive achievements for our town. These are set out in this business plan.

Second Term Highlights – a snapshot of achievements!

Marketing & Promotions

- Funded and operated the Tourist Information Centre at Oriel Pendeitsh. Supported over 3,500 visitors in 2024 alone
- Provided Free Town Centre WI-FI, identifying Caernarfon as a 'digitally smart' town. 5,000 unique users over past 12 months
- Collaborated with the BBC on its 'Thriving Towns' story in June 2025, promoting our town and its perception with a good-news story

Business Support & Communication

- Regular newsletters on HWB activities, grant opportunities, and useful information. 12 editions sent over past 12 months
- Launched various grant schemes, including the recent business improvement grant and business event grant
- Provided free training opportunities, including Health & Safety, Patrwm WI-FI data, Makaton

Enhancing the Town's Visual Appeal

- Annually sourced and erected colourful flags on the town centre streets
- Annually sourced and covered 50% of costs of the small Christmas trees placed above town centre shops
- Organised and funded the cleaning of guttering of hundreds of buildings in the town centre in summer of 2023

Events

- Funded and managed many exciting and free events, including Caernarfon's first ever Superheroes Day in 2023 and Dinosaurs Day in 2024 and the annual Christmas community event – free fun for all the family
- Main sponsor of Gŵyl Fwyd Caernarfon, which put us on the map, attracting over 40,000 visitors on the day
- Sponsored other key events, including Gŵyl Arall, Caernarfon Pride, Castle Garrison activities, and many more

✨ 🌟 **VOTE YES!** 🌟 ✨

To keep HWB Caernarfon and all that we do

Second Term – Key Numbers

- **£300,000** investment into our key themes - Proudly Promote, Clean, Green and Eco-friendly, A Safe Place, Stronger Together
- **£16,000** additional funding secured for projects through SPF grants
- **42,300** visitors came to Caernarfon for Gŵyl Fwyd 2024
- **5,000** additional visitors to Pool Street during Superheroes Day in October 2023
- **4,000** additional visitors to Caernarfon Town Centre during Dinosaurs Day 2024
- **3,537** tourists from 27 countries visited the Tourist Information Centre during 2024
- **4,735** HWB Caernarfon Facebook followers, increased significantly over past 18 months
- **300** families take part in our annual Easter Egg Hunt
- **250** entrants into our annual Santes Dwynwen competition in January

This page, along with the whole plan, will be designed professionally before sending out to the members in early January 2026

Third Term Consultation

Following positive results from a 'soft' survey conducted with some member businesses by our team in February 2025 to gauge the appetite for a third BID term, HWB Caernarfon Board of Directors felt it was important to instruct an independent consultant to survey a cross-section of our members, eliminating any bias and ensuring objectivity. *Lafan Consulting* surveyed many of you during June and July 2025. We thank all that gave their time to express their ideas, views and opinions, which was extremely valuable and has helped us to shape this proposal document.

Results from February 2025 survey showed that **71%** of the businesses surveyed would vote **"YES"** to another BID term. During a three-week period in June and July, *Lafan Consulting* surveyed a variety of businesses offering a wide range of products and services. Again, the results were positive – **77% in favour** of granting HWB Caernarfon another five-year BID term and an average rating score of 3.66* out of 5* for our support to businesses over the past year. Clearly, we have room for improvement, but it was great to see that the most popular vote was 4*.

In addition to direct surveying of businesses, we also provided four pop-in sessions at Oriel Pendeitsh in June and July 2025, and there was an opportunity to express your views at our AGM that took place at Caernarfon Sailing Club on 9 July. Your engagement and feedback is so important, so that we continue to align with our members' priorities and address your concerns.

What else you said

- Many comments expressed support for HWB Caernarfon's efforts, recognising the value added to the town through events, business grants, local sponsorship, physical beautification, and the presence of a dedicated co-ordinator despite limited resources.
- You commented that there has been a noticeable improvement in HWB Caernarfon's activities and engagement during the second half of the current term. Some of you feel that we need to communicate and collaborate more with our members.
- Most of you agree with the importance of our four themes and would like to maintain the themes into a third term. You scored 'A Safe Place' as the highest priority, emphasising the importance of security and creating safe spaces.
- You'd like to see more being done to help keep Caernarfon tidier, particularly in specific problematic areas of the town centre.
- A few of you said we need to do more business-focused activities and less community events.

- Some of you mentioned expanding the capacity of HWB Caernarfon to provide additional business support and increase its operational reach, whilst you also appreciated the budget constraints and the challenges of having just one full-time staff member.
- You said it would be useful if HWB Caernarfon could provide support to business with making grant applications.
- Many of you commented that we do a good job on promoting the town and building its identity with our events and sponsorship, although some said they'd not seen our efforts in their part of the town centre.

We highly value your feedback and have incorporated as much as possible into this business plan. The projects and services that HWB Caernarfon plans to deliver in its third BID term are based on your priorities! Thank you all for your input.

Testimonials

"As a business that works closely with HWB Caernarfon, we fully support the important work they do to promote the town and its commercial community. The organisation has been a strong voice for local businesses, especially through their small but effective grants – like our £500 grant for a new sign, which makes a real difference to our presence. HWB plays a vital role in pushing Caernarfon forward as a place to live, visit, and do business. In these challenging times, continuous support is needed to ensure that the town thrives. We look forward to collaborating with them to create a better future for the town and its businesses."

Aled and Heledd Davies-Jones, Castle Gift Shop

"Having run businesses in Caernarfon for the past 40 years, and as a former member of the Chamber of Trade, I would like to voice my support for the HWB initiative. HWB provides a vital link of support between the business community and Gwynedd Council as well as helping to coordinate a spirit of cohesion and cooperation between the businesses themselves. The funding it provides for events, and resources it produces (eg. town map, wifi) I believe are vital in presenting the town as a progressive and successful centre for both the local community and visitors alike."

Sue Kirk, Historic Tours Wales

"I have been a business owner in the town of Caernarfon since 1989. The arrival of HWB has been a great help to the small businesses in the town that have started to feel the strain of running a business in an economic downturn before and after Covid. This town relies heavily on tourism as well as support from local people day to day. Like many other businesses, we have received support from HWB to improve the outside of our building. HWB has supported the annual Food Festival which brings necessary funding to the town every May, as well as organizing other events throughout the year. Unlike other nearby towns, HWB has ensured that we have a Tourist Information Centre which is an essential resource for visitors and local people too. By collaborating with the Council and the town's businesses, HWB ensures a future for the town. Thank you for your support and service."

Carys Owen, Siop Y Ddraig

"HWB Caernarfon has been one of those that provides the largest grant to Gŵyl Fwyd Caernarfon annually. The festival is one of the main events held in Caernarfon and therefore is an event with significant financial costs. Receiving financial support from HWB annually helps us ensure that we can continue to hold the festival but also enables us to make sure we cover our costs. This grant comes from the income that HWB collects from the town's businesses and therefore is a way for businesses to contribute and support an event that attracts over 40,000 visitors to the town, many of whom stay to enjoy what the town has to offer beyond the festival's hours itself. Gŵyl Fwyd Caernarfon received the first prize through North Wales as 'event of the year' before going on to the final round through Wales in the 'Go Tourism Awards'. This is a source of pride for us as we are able to offer an event of such quality in our own town - there is no doubt that we could not have done that ourselves and the annual grant support from HWB, along with the support of the HWB Manager, is one of the key factors for the success of the Festival."

Mirain Roberts (Secretary) & Nici Beech (Chair), Gŵyl Fwyd Caernarfon

Key Elements of Third Term BID Plan 2026 - 2031

You told us that you support our current four themes and would like these to continue, so they will!

1. **Proudly Promoted:** raising Caernarfon's profile, increasing footfall and visitor spend, benefitting our businesses and community.
 - ✓ Continue to operate the Tourist Information Centre, promoting businesses and providing a valuable service to our visitors
 - ✓ Sponsor and organise key Town Centre events, encouraging footfall and improving the image of our town
 - ✓ Collaborate with stakeholders and implementing strategies to increase Caernarfon's appeal and visitor numbers
2. **Clean, Green and Eco-friendly:** creating a vibrant, attractive, accessible town, and a unique experience to our visitors.
 - ✓ Provide small grant schemes for business, enhancing the properties' appearance and promoting a welcoming town centre
 - ✓ Erect flags above many town centre businesses each Spring and small Christmas Trees each December
 - ✓ Collaborate with community groups, schools and others to inspire and promote green projects and clean-up initiatives
3. **A Safe Place:** promoting wellbeing, providing safe spaces, and a welcoming environment for our visitors and residents alike.
 - ✓ Create and sponsor wellbeing programmes and provide free workshops, focus groups and social events
 - ✓ Host and sponsor family-friendly events and implement projects that provide a secure and enjoyable experience for all
 - ✓ Collaborate with North Wales Police and stakeholders, implementing safe spaces and tackling anti-social behaviour
4. **Together Stronger:** providing quality support to our members, working collaboratively with stakeholders, ensuring inclusivity.
 - ✓ Support our members with meaningful communication, networking opportunities, tailoring our services for collective benefit
 - ✓ Celebrate cultural events and the town's diversity whilst respecting cultural and social differences, promoting inclusivity
 - ✓ Build partnerships and joint initiatives with our members, local charities, schools and public services to deliver on priorities

Taking your specific feedback on board, we will ensure to include these focus areas:

Supporting all businesses

We want all local businesses to have a say and benefit from being part of our BID, irrespective of sector or location. This means reassessing where and how we deliver our projects and services, ensuring the businesses at the edge of the BID district are included. We will increase networking opportunities and encourage more engagement through informal meetings. Working as a collective of businesses, we can use the power of our BID to lobby change and to secure opportunities for our town.

You told us you'd like to see grant opportunities for business start-ups, encouraging entrepreneurship and reducing shop vacancy rates. We will launch a grant scheme for this in the new term if successful.

You also expressed support for our idea of a Caernarfon Gift Card scheme, encouraging people to shop and spend locally. We intend to launch the scheme during 2026 if granted a new BID term.

Strengthening partnerships

You told us it is essential that HWB Caernarfon collaborates with our statutory partners to ensure the town is attractive, clean and welcoming, so this will be a key part of our agenda. We already work closely with Cyngor Gwynedd and Caernarfon Town Council, ensuring resources are maximised to benefit our town and businesses. More effort needs to go into keeping the town centre clean and tidy, and we will increase our work and co-operation with Cyngor Gwynedd's Tîm Tacluso (Tidying Team). As part of this work, your BID levy will be utilised to fund additional activities and not used to fund services that the authorities have already pledged to do, which are funded through your business rates.

Tackling anti-social behaviour in the town centre

You expressed concerns about anti-social activities in certain parts of our town centre. In collaboration with North Wales Police and others, we will implement initiatives in an attempt to reduce the negative impact it has on our town and businesses. In addition to our grants and sponsorships offered to organisers of youth events in the current BID term, we will look at funding additional evening security patrols in problematic areas, including bus stops and car parks, where the budget allows.

Celebrate our town's identity, heritage and unique culture, whilst promoting its contemporariness

HWB Caernarfon operates bilingually and on a 'Cymraeg yn gyntaf' (Welsh first) policy, prioritising our language and culture whilst ensuring inclusivity. We will keep building partnerships with local groups, incorporating Welsh history, the arts, music and food, and help to seek funding for cultural projects. Many of you agree that HWB Caernarfon does a good job in promoting the town. We will push to do even better in marketing the town, highlighting that Caernarfon has a long history, is welcoming, vibrant and modern.

Maximising HWB Caernarfon's income

We fully appreciate the challenging economic climate and how tough town centre trading is. For this reason, the Board has decided not to increase the levy rate for the third term, despite the ever-increasing BID operating costs.

We want to ensure that we make the best use of your money. Our careful project budgeting and negotiation will help provide value for money. We will also be working with partners and funders to draw in additional contributions, and keep bidding for grant opportunities as they become available.

For HWB Caernarfon to succeed and deliver on this business plan, it is crucial that our members contribute by paying the annual levy fee on time. We will aid this through closer co-operation with Cyngor Gwynedd, who is responsible for the levy collection process, in an effort to avoid the dissatisfaction expressed by some of our members regarding the levy collection process during 2025.

Members' participation

This is your BID - we need and want you to be involved.

We welcome your ideas and expertise and want more businesses working with us.

You can help in various ways – from having informal discussions to being on our Board.

Your feedback has already helped shape this business plan, so let's keep the momentum going!

The Cost to your Business

HWB Caernarfon is funded through an annual BID levy and is projected to raise circa £102,000 per annum in its third BID term. This is based on 1.5% of the rateable value of all premises with a rateable value of £2,000 or more, approximately 400 ratepayers.

There will be no inflation applied to annual levy charges

The chart below shows some typical contributions based on a 1.5% levy:

RV of property	Annual BID Levy	Weekly Cost
£2,000	£30.00	£0.58
£3,000	£45.00	£0.87
£5,000	£75.00	£1.44
£7,500	£112.50	£2.16
£10,000	£150.00	£2.88
£15,000	£225.00	£4.33
£25,000	£375.00	£7.21
£75,000	£1,125.00	£21.63
£100,000	£1,500.00	£28.85
£200,000	£3,000.00	£57.69
£300,000	£4,500.00	£86.54
£500,000	£7,500.00	£144.23

Indicative Budget 2026 – 2031

BID delivery and running costs

HWB Caernarfon BID management salary costs will be split between the four project themes according to the estimated time resourced into each theme, acknowledging that none of the projects and services can be delivered without staffing resource. A proportion of the BID management time is also appointed to the delivery and good governance of HWB Caernarfon, including communication, performance monitoring and financial management. Any reserve funds at the end of March 2031 will be carried forward into the next term.

Alterations policy

HWB Caernarfon's projects, costs, timescales and budgets can be altered subject to the Board's approval, providing the changes fall within the income of the BID and meets its objectives. This enables the BID to operate flexibly, responding to changing demands of levy payers, the economic climate and potential opportunities.

Any change to the BID boundary subsequent to the boundary shown in this business plan, or to the levy rate, would require an alteration ballot. HWB Caernarfon will adhere to the 2023 ratings list throughout the five-year term to the end of March 2031.

Additional contributions

Indicative additional contributions of £6,000 per annum have been included in the budget, and is based on additional funds generated during the current term in the form of government grants. These additional contributions are not guaranteed and may be less or more than the outline budget. Further opportunities to generate additional funds including grants and sponsorship will be proactively explored.

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Governance and Management

The BID Proposer

HWB Caernarfon is an independent, not-for-profit company, limited by guarantee set up in 2010 (registered in England and Wales, company number 09959600) to oversee the BID. HWB Caernarfon will deliver on this business plan should the BID be voted in for a third term.

Cyngor Gwynedd has received the business proposals in line with BID legislation and has confirmed its support to hold a third term BID ballot on 19th of February 2026. Welsh Government was formally notified on 17 April 2025 of HWB Caernarfon's intention to hold a third term BID ballot on 19 February 2026.

HWB Caernarfon BID is business-led for business' benefit, governed by a Board comprising of BID levy payers or equivalent voluntary financial contributors, together with other key stakeholders. All members will be invited to the AGM where past and prospective BID activities will be presented.

Under its Articles of Association, HWB Caernarfon has positions on its Board for a minimum of five and up to a maximum of 15 Directors who voluntarily support the BID. Board positions are unpaid, voluntary, and voted on through an election process. There are currently six Directors on the Board, representatives of the local community and users of services offered by the company, with a broad range of skills and experience. All BID Levy Payers will be invited to become a member of the Company. Company members may subsequently nominate themselves for Board positions and vote on company business.

The proposed HWB Caernarfon Board for the third BID term will have the following structure:

- 2 large businesses
- 4 small businesses
- 1 landowner
- 1 voluntary member

Additionally, 2 observers (not entitled to vote):

- Representative of Cyngor Gwynedd
- Representative of Caernarfon Town Council

The BID levy collection process is the responsibility of Cyngor Gwynedd. HWB Caernarfon accounts are independently prepared each year and copies are available on request.

The BID levy is your investment. In return, you and the town benefit from projects and services that would not otherwise happen.

Should the BID ballot be successful on 19 February 2026, the third term will begin on 1 April 2026.

HWB Caernarfon currently employs a BID Manager that reports to the Board and is responsible for delivering the projects in this business plan, and a part-time staff member that operates the Tourist Information Centre. It is anticipated the team will remain the same.

Communications

Hwb Caernarfon is your voice at the table. Our BID Manager can be contacted by phone or email, and is happy to arrange a face-to-face meeting with you. The Board are also always open to hearing your feedback and ideas.

We are also the eyes and ears of our BID members, keeping on top of events as they unfold, keeping you briefed and alerted when necessary of potential problems that affect the smooth running of our town.

It is important to keep all members connected and informed about projects and services. We will do this through physical visits, regular newsletters and updates, email and social media channels.

Annually, with your BID levy bill, you will receive information on how your levy has been spent and the projected spend for the year ahead. Members will be invited to attend our AGM and entitled to be nominated to become a Board Director subject to available places.

What you need to know

How do we measure the impact of HWB Caernarfon

Our BID's purpose is to promote the town and to focus on actions that directly benefit our local business community. The money we spend in your priority areas needs to make a real difference, demonstrating the value of your investment. This means measuring the impact of everything we do, including keeping abreast of our performance and being flexible to ensure our town remains competitive.

Our website, www.hwbcaernarfon.cymru, is a good source of information about our activities, and you'll also find notes of previous Board meetings and minutes of AGMs, as well as the annual accounts.

Most importantly, we will be asking you how we are doing. An annual survey of BID levy-payers will take place to invite your feedback and to ensure that businesses feel they are getting value for money. We will also conduct a mid-term review of how we are delivering the projects set out in our business plan.

The BID Ballot

- The person, organisation or registered company that is listed on the non-domestic ratings list as being responsible for payment of the rates of a property (also referred to in BID regulations as a hereditament) within the BID boundary on the day of the notice of the ballot (6th January 2026) will receive a ballot paper and ballot letter and will be entitled to vote in a secret ballot.

For the BID to be approved, two tests need to be met:

1. More than 50% of those voting must vote in favour.

2. Of the 'yes' votes, they must represent more than 50% of the total rateable value of all votes cast.

Under the legislation, if both of these conditions are fulfilled, it becomes mandatory for all eligible businesses (those with a rateable value of £2,000 or more) to pay an annual levy of 1.5% of rateable value each year for five years until 31 March 2031, regardless of how they voted.

- To ensure a fair process, the ballot will be conducted independently by Civica on behalf of Cyngor Gwynedd and will be a 28-day confidential postal vote. Voters will have until 5pm on the close of the ballot (Thursday 19 February 2026) to return their ballot paper. A proxy vote is available and details will be sent out with the ballot papers.
- If a business has more than one rateable property it will receive a ballot paper for each property. Each returned paper counts as a singular vote.
- If the BID is approved through both tests being met, it will operate for five years from 1 April 2026 to 31 March 2031, delivering the projects outlined in this business plan.
- The number of hereditaments liable for the levy is 415 (at time of writing in August 2025).
- The results of the ballot will be announced on or before Monday 23 February 2026.

The BID Levy

- Every eligible business in the BID area (businesses with a rateable value of £2,000 or more per annum) will pay the annual BID levy, calculated on 1.5% of its rateable value using the 2023 non-domestic ratings list, throughout the BID's third term. The first BID levy payment of HWB Caernarfon's third term will be due on 1 April 2026 with subsequent levies due each year until 31 March 2031. There will be no inflation charged on the levy. If you would like to know the rateable value of your premises, please refer to your rates bill or visit www.voa.gov.uk
- Collection of the BID levy carries the same enforcement weight as collection of non-domestic rates.

- Under the BID regulations, Cyngor Gwynedd will be responsible for collection of the levy on behalf of HWB Caernarfon. These arrangements will be formalised in an operating agreement that both parties sign. The levy income will be collected in a single instalment.
- Cyngor Gwynedd will transfer levy collection funds to HWB Caernarfon regularly.
- This income is then ring-fenced and used to fund the projects outlined in this business plan.

The BID Boundary



HWB Caernarfon operates within the definitive boundary shown on the map, which includes the following streets, either in whole or in part:

(Please note that the street list is not exhaustive and should be considered alongside the boundary map showing the parameters of the BID boundary. There is no change to the boundary for the third BID term - it remains the same as it was for the second term).

Allt Pafiliwn	Current area
Bank Quay	Current area
Balaclava Road	Current area
Bangor Road	Current area
Bridge Street	Current area
Castle Ditch	Current area
Castle Hill	Current area
Castle Squar	Current area
Castle Street	Current area
Chapel Street / Tre'r Gôf	Current area
Church Lane / Lôn yr Eglwys	Current area
Church Street / Stryd yr Eglwys	Current area
Doc Fictoria	Current area
Garnon Street / Stryd Garnon	Current area
Glan Môr / Crown Street	Current area
Greengate Street / Tan y Bont	Current area
High Street / Stryd Fawr	Current area
Hole in the Wall Street / Stryd Twll yn y Wal	Current area
Lôn Twthill	Current area
Market Street / Stryd y Farchnad	Current area
Mill Lane / Lôn y Felin	Current area
New Street / Strydd Newydd	Current area
Newborough Street (Eagles Hotel)	Current area

North Road / Fford Y Gogledd (Number 14 Alexandra, Morrisons filling station, Moduron Menai Garage)	Current area
Northgate Street / Styd Pedwar a Chwech	Current area
North Penrallt / Penrallt Uchaf	Current area
Palace Street / Stryd y Plas	Current area
Pepper Lane	Current area
Pool Hill / Penllyn	Current area
Pool Lane / Pen y Graig	Current area
Pool Side / Penllyn	Current area
Pool Street / Stryd Y Llyn	Current area
Pretoria Terrace / Rhes Pretoria	Current area
Segontium Terrace / Rhes Segontium	Current area
Shirehall Street / Stryd y Jêl	Current area
Skinner Street / Lôn Crwyn	Current area
Slate Quay / Cei Llechi	Current area
Snowdon Street / Stryd Capel Joppa	Current area
South Penrallt / Penrallt Isaf	Current area
South Road / Lon Parc	Current area
St Helens Road / Ffordd Santes Helen	Current area
Stryd y Porth Mawr	Current area

What happens next?

January 2026

Voting list is prepared to ensure the ballot papers reach the correct recipient.

Final business plan published and circulated to all levy-paying businesses.

BID ballot papers will be issued and received before 23 January, and voting starts (28-day postal ballot).

February 2026

Postal ballot will close on Thursday 19 February at 5pm. Result will be announced on or by Monday 23 February.

April 2026

If the vote is successful, the third term of HWB Caernarfon BID will commence on Wednesday 1 April.

✦ ✦ **VOTE YES!** ✦ ✦

To keep HWB Caernarfon and all that we do

Get in touch

Nigel Strain – HWB Caernarfon Manager

Oriel Pendeitsh

Caernarfon

LL55 2AY

Tel: 07490 269301

Email: nigelstrain@hwbcaernarfon.cymru

Website: www.hwbcaernarfon.cymru

Remember – on or before 23 January 2026 your ballot papers will arrive.

Vote **'YES'** to keep HWB Caernarfon, ensuring its good work and support continues, leading Caernarfon into the next decade!

